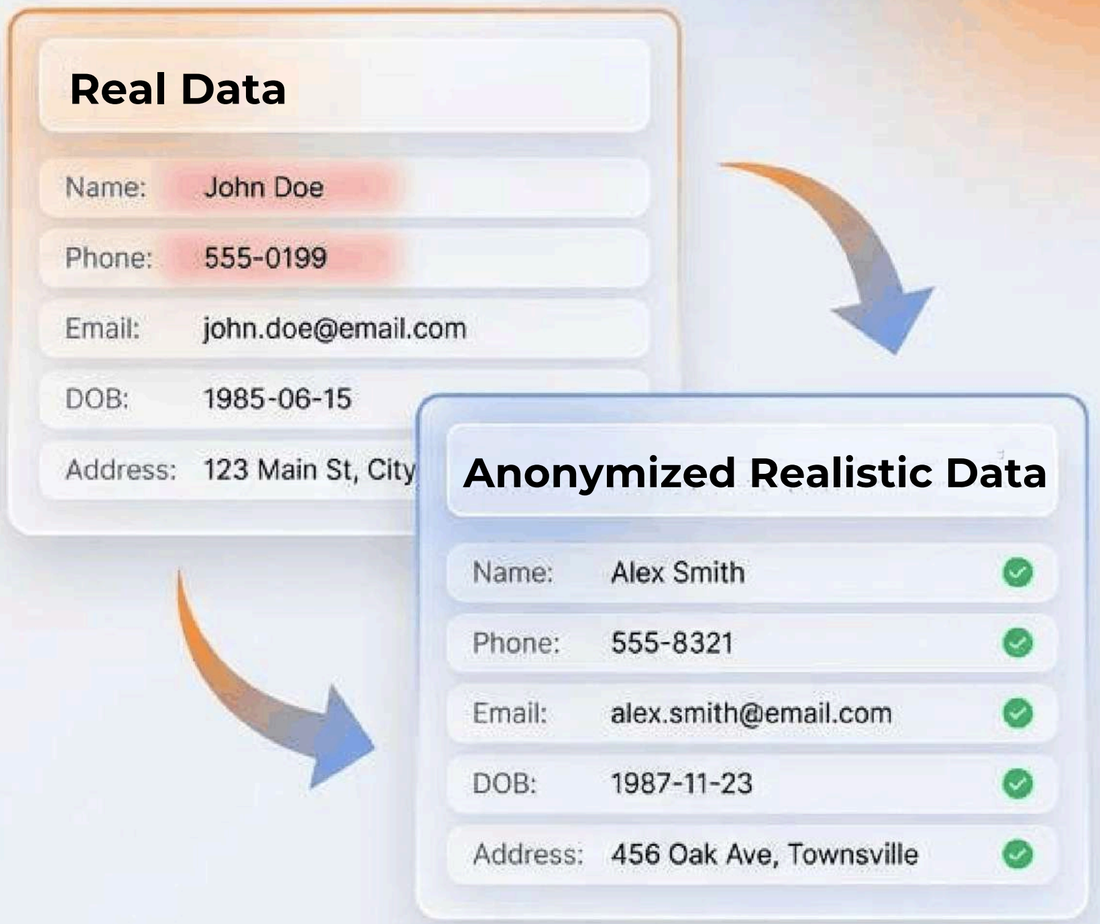
What is Anonymization

Anonymization replaces sensitive data with realistic alternative values

Breaks the link with real data

Keeps data looking realistic

Enables safe sharing with **test, analytics** , and **research teams**



Anonymization Overview

Applied based on GEODI discovery results
Works on files and databases

Types:

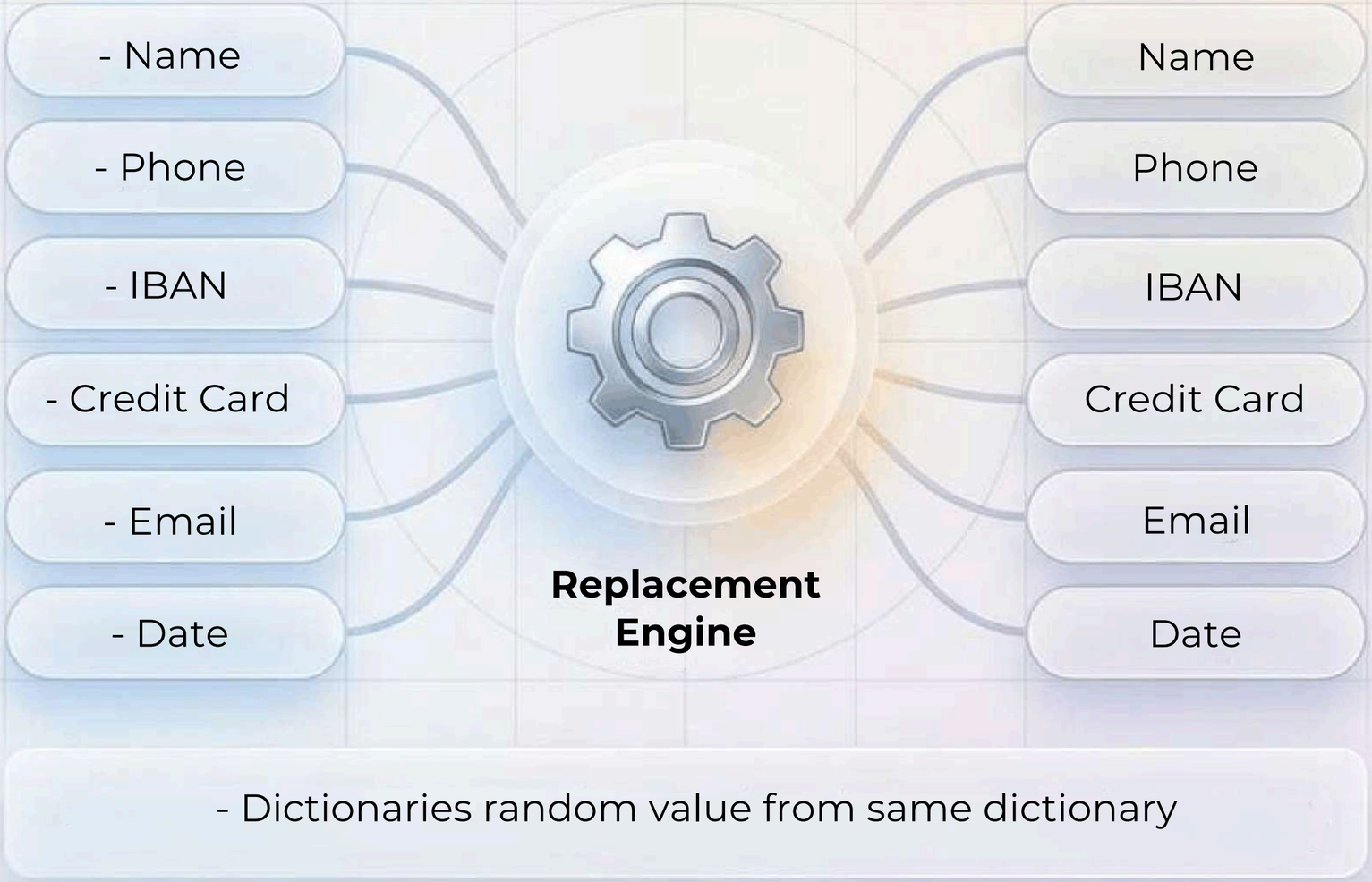
- Persistent File Anonymization

- Dynamic / Role Based Anonymization

- Database Anonymization

Data Replacement Logic

Each value is replaced with a compatible realistic value:

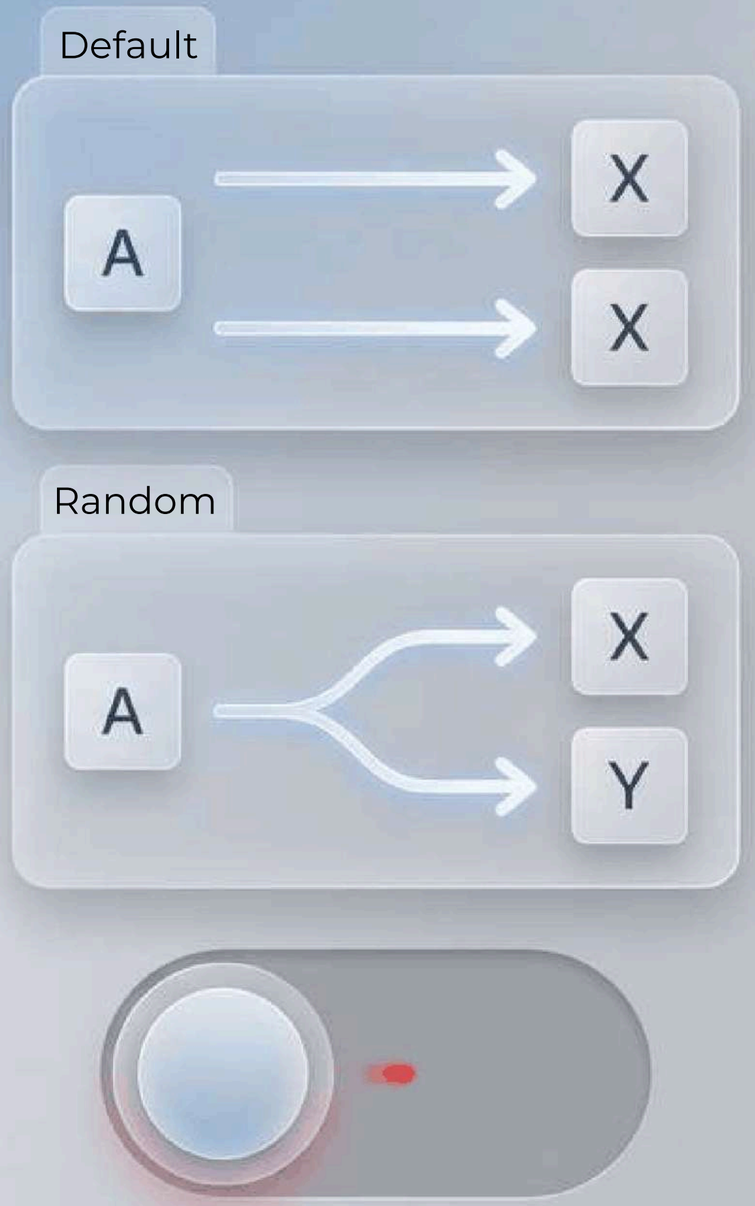


Anonymization Modes

Two modes available:

Default: Same value → same replacement
- Random mode: always different values

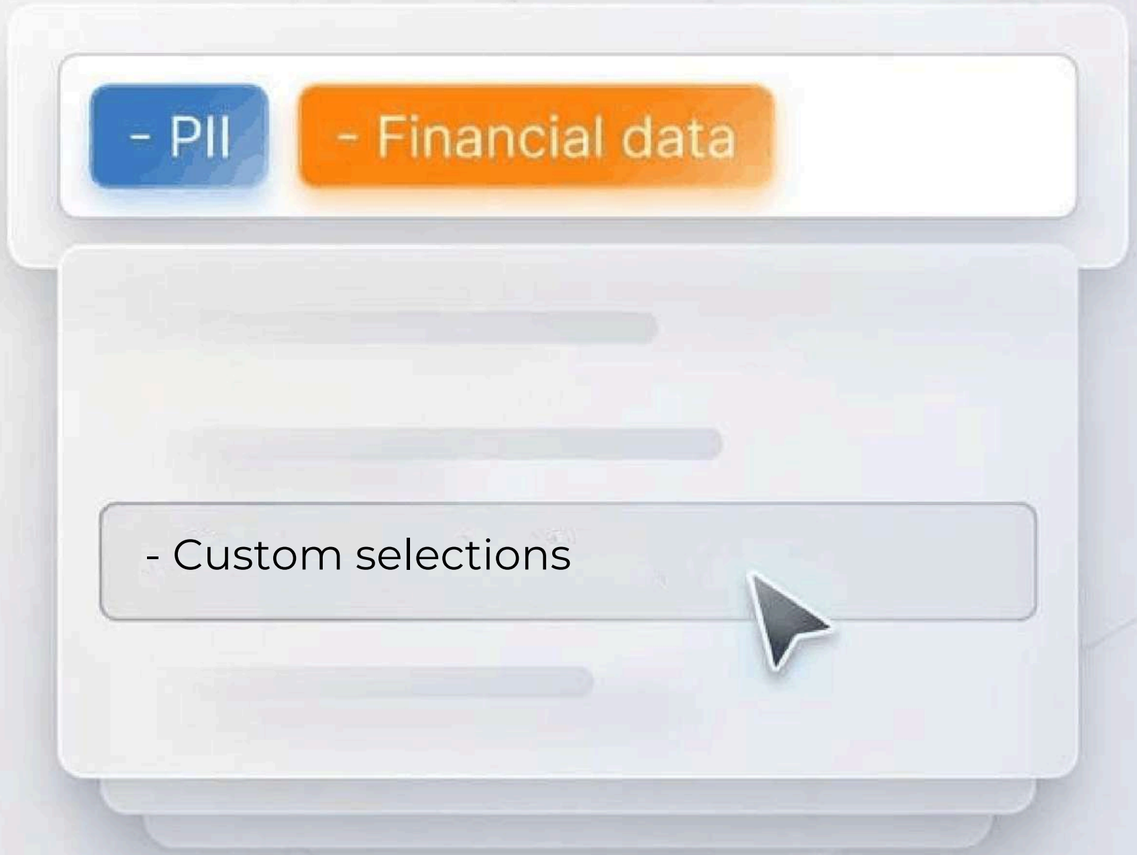
```
Configurable via:
ANO.SameToSame: False
```



Profiles & Scope

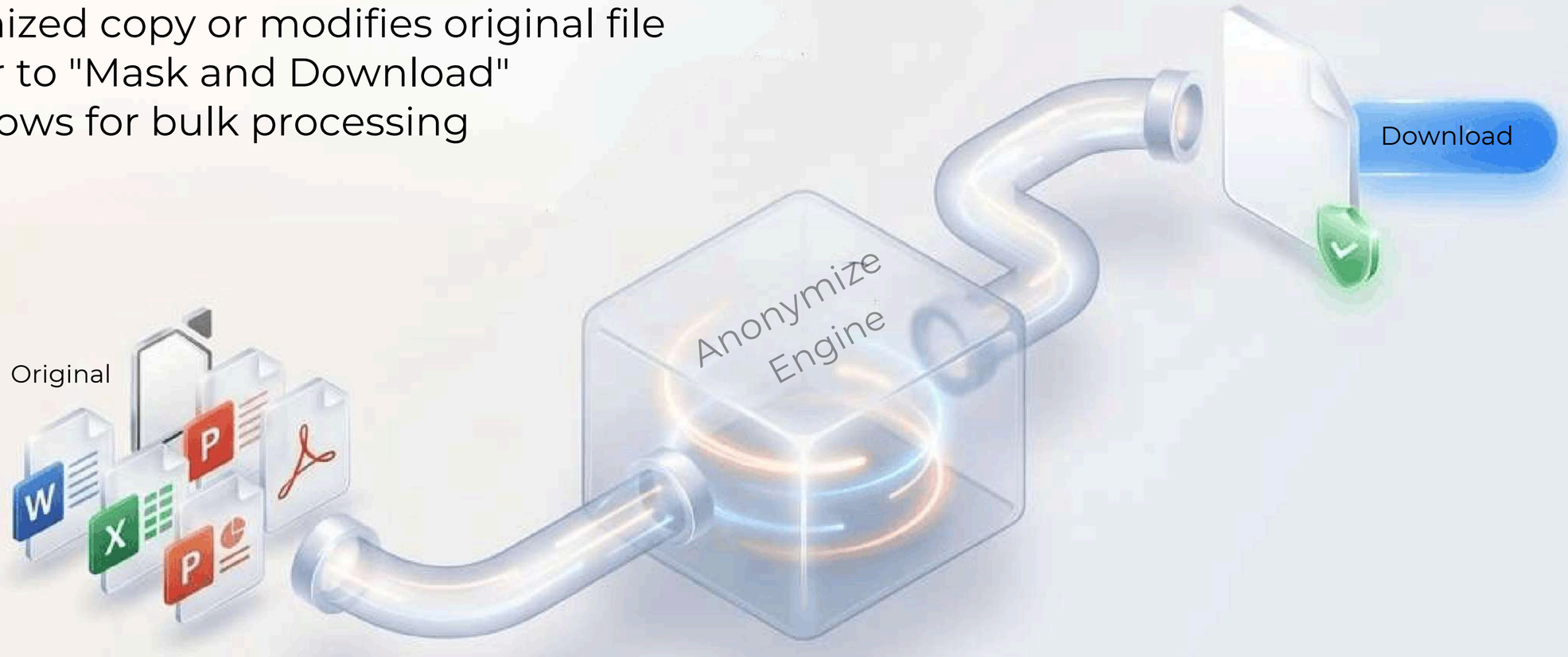
Profiles define
what will be **anonymized**

Users select from
predefined profiles



Persistent File Anonymization

Creates anonymized copy or modifies original file
Operates similar to "Mask and Download"
Supports workflows for bulk processing



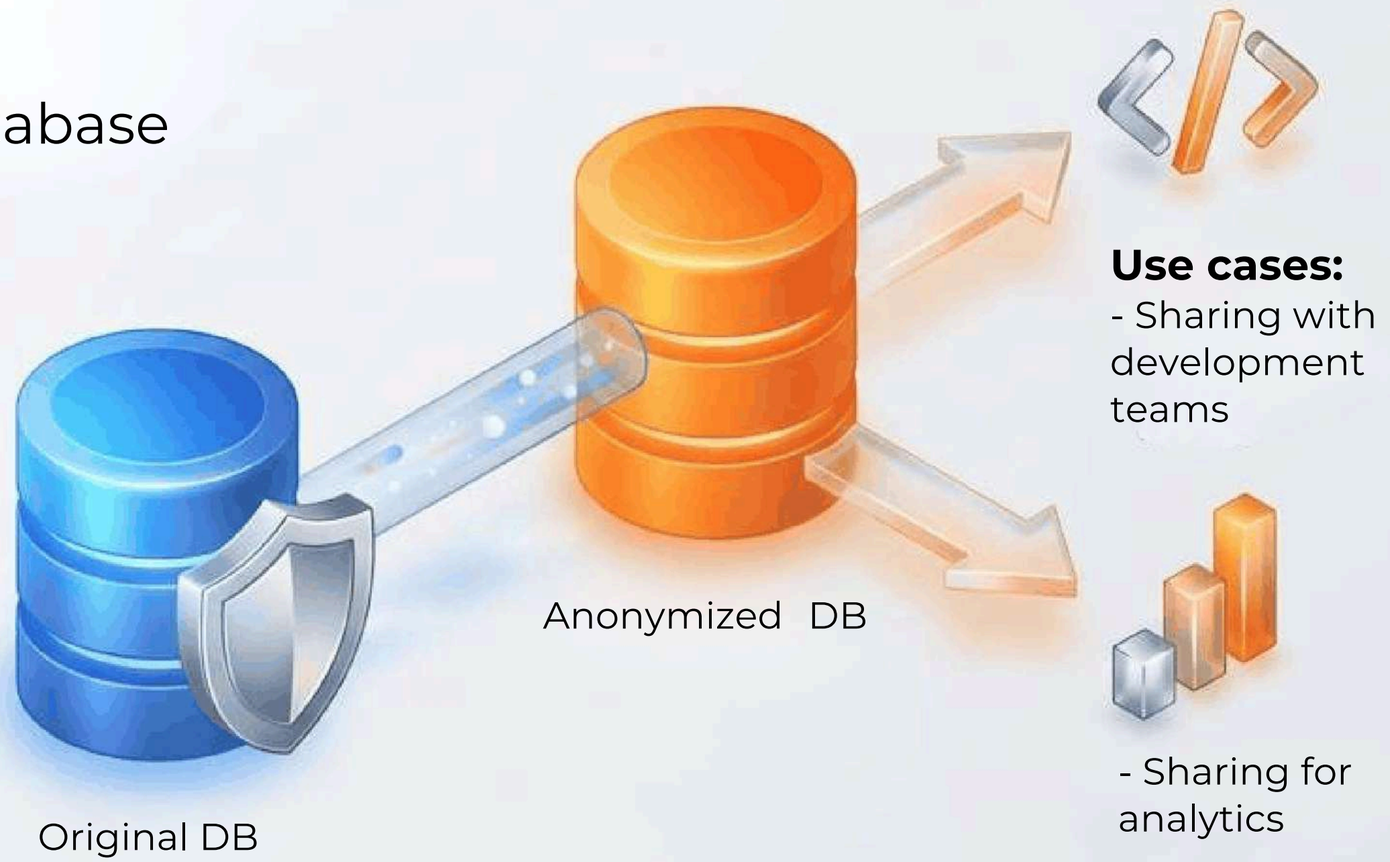
Supported formats:
Word, Excel, PDF, PowerPoint, LibreOffice.

Database Anonymization

Creates anonymized copy of database

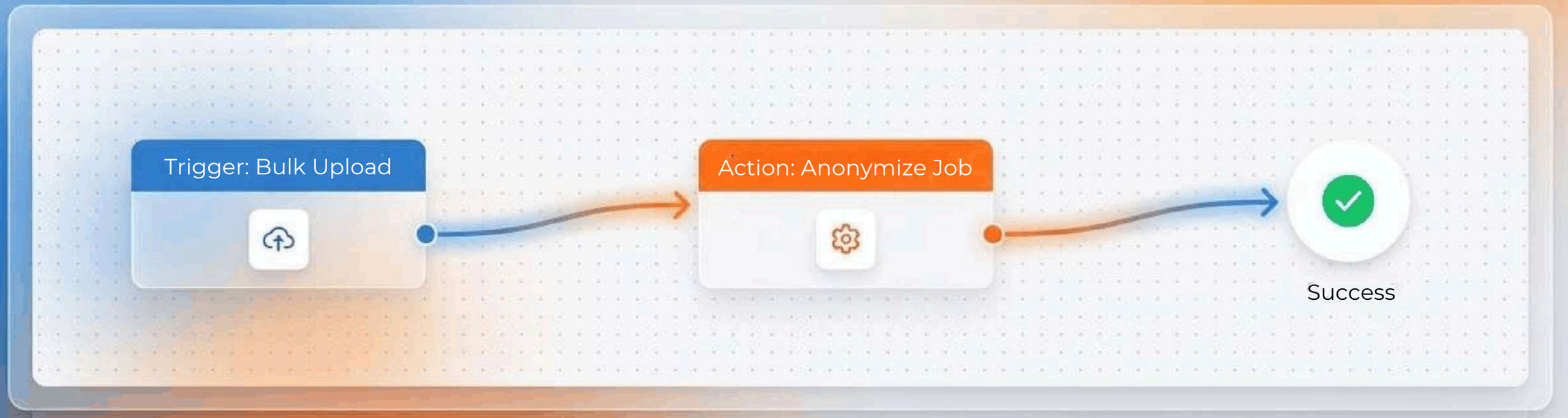
- Original data can be preserved

- Ensures **safe data usage**

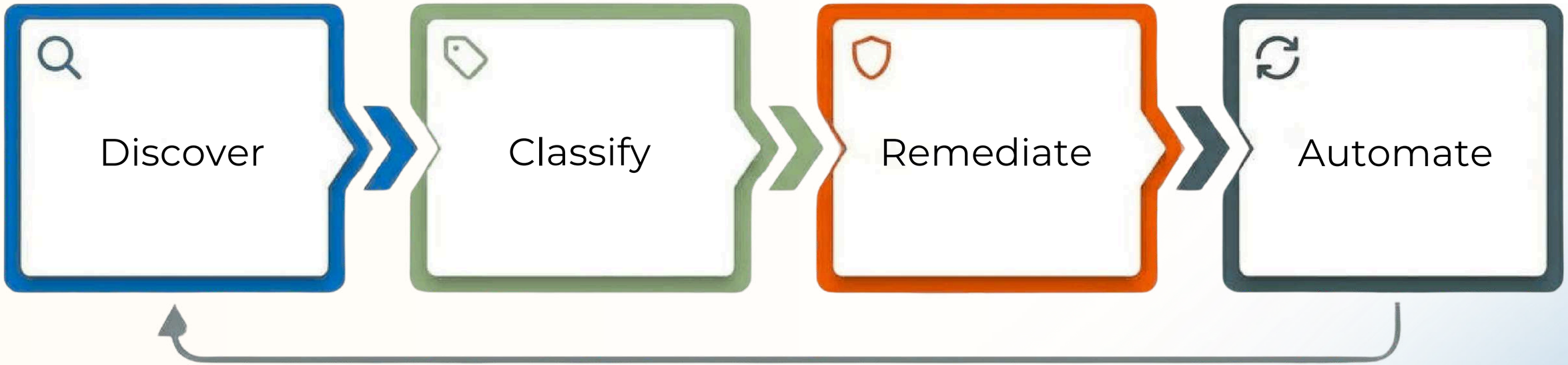


Automation & Workflows

Can be executed in bulk via workflows
Uses mask/anonymization actions
Refer to Automation & Workflow pages



The Unified Data Security Ecosystem



Unified Platform

AI-Powered

Regulation-Ready

Scalable Security